



*the powerful game*

Friday, September 24, 2010

Sports News Release

Opening Rally to kick-off new CUC Primary Football League Season

This coming weekend, Sir John A. Cumber Primary defends its knockout cup title as the 2010/2011 CUC Primary Football League season kicks-off with the Opening Rally on Saturday, October 2 at the Annex Field beginning at 9:00 a.m.

It will be almost a year-to-the-day that the boys from the west overcame a resilient Cayman Prep team 1-0 in the final of the 2009/2010 Opening Rally. Sir John A. Cumber's Under-11s carried the momentum from this famous cup victory into the regular season, maintaining a 100% record with six wins out of six and topping Group A heading into the Playoffs.

This year's Opening Rally promises to be a highly entertaining and competitive tournament with 15 schools participating including defending champions Sir John A. Cumber Primary, runners-up Cayman Prep, 2009/2010 third-place finishers Triple C, 2009/2010 fourth-place finishers Truth For Youth, NorthEast Schools (a combination of North Side Primary and East End Primary), Bodden Town Primary, Savannah Primary, Prospect Primary, Red Bay Primary, South Sound Schools (a combination of First Baptist Christian School and Montessori by the Sea), George Town Primary, St. Ignatius Prep, Cayman International School, Wesleyan Christian Academy and Grace Academy.

The Opening Rally is structured to be a fast-paced, highly intense tournament where games are 15 minutes a half with no off sides and games must end with a winner. If games are tied after regulation time, penalties will decide the victors.

The first round of play is the group stage where schools are split into three groups of four and one group of three. Teams play each other once in the group with the two top teams amassing the most points advancing to the second round, which begins the knockout stage. From here to the finals, it's "winners go on and losers go home".

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In previous tournaments, many hearts have been broken and tears have been shed both on and off the field - players and parents alike. This is what sets the CUC Primary Football League and the Opening Rally apart from any of the other youth leagues. The emotions from the players, the determination to succeed, the pride in representing ones school and the joy of taking the field with team mates contributes to the beauty that is primary school football.

We encourage fans of “the powerful game” and youth sports in general to make their way to the Annex Field on Saturday, October 2 and support the Island’s young superstars. It is guaranteed to be entertaining and probably the most fun one will have all day.

Special thanks to contributing sponsors Le Bleu and Progressive Distributors, the Primary Football League’s exclusive providers of water and Gatorade respectively.

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If you have any queries, please contact:

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