



Thursday, October 5, 2023

Press Release

“Youth Voices for Sustainability” Essay Competition now open for submissions

Caribbean Utilities Company, Ltd. (CUC) is proud to announce the launch of the “Youth Voices for Sustainability” essay competition. Through this competition, we aim to provide a platform for young minds to voice their perspectives and solutions, inspiring us to implement even more effective sustainable practices for a brighter, cleaner future.

The essay competition is designed to galvanise and empower the youth of the Cayman Islands to advocate for energy sustainability, while fostering awareness and knowledge about issues critical to secure a sustainable future for the Cayman Islands and beyond.

Richard Hew, CUC’s President & CEO stated: “The ‘Youth Voices for Sustainability’ essay competition is a testament to our belief in the potential of Cayman’s youth. Their innovative ideas and imaginative thinking are invaluable in shaping the future of our country. Through this competition, we aim to provide them with a platform to voice their perspectives and solutions.”

CUC has an unyielding commitment to sustainability. Recognising the profound responsibility we bear as a utility provider in the Grand Cayman community, we have diligently worked towards the reduction of our environmental impact. The Company remains prepared to further contribute to the reduction of our carbon footprint as we await the competitive bid announcement for utility scale solar through the Utility Regulation and Competition Office (OfReg). CUC has made substantial investments in cutting-edge technologies, clean energy sources, and innovative practices to align our operations with global sustainability goals.

Jessica Pawlik, Manager External Communications, highlighted CUC’s commitment: “We are not seeking to merely comply with environmental regulations; we actively seek ways to minimise our impact on the environment for the benefit of current and future generations. In



leading by example, we hope to inspire others to embrace similar practices in their own lives and organisations.”

The competition is open to individuals between the ages of 14 and 18 in the Cayman Islands. Participants have the opportunity to address a broad spectrum of sustainability themes and CUC’s environmental and social governance (ESGs), providing them with a platform to propose innovative solutions for a more sustainable future.

Prizes

CUC will award **three winners** who will receive cash prizes as follows:

First Prize:

- Cash prize of CI\$1,500 for the winner.
- Educational institution attended by the student will receive a matching sum of CI\$1,500 for various purposes related to sustainability.

Second Prize:

- Cash prize of CI\$1,000 for the runner-up.
- Educational institution attended by the student will receive a matching sum of CI\$1,000 for similar allocation options.

Third Prize:

- Cash prize of CI\$500 for the second runner-up.
- Educational institution attended by the student will receive a matching sum of CI\$500 for similar allocation options.

Essays will be evaluated based on criteria such as originality, creativity, content, and clarity.

CUC will be accepting submissions until **Thursday, November 2, 2023**.



For more details about the essay competition and instructions on how to enter, please visit <https://www.cuc-cayman.com/about-us/competitions/> or contact CUC's External Communications Department at communications@cuc.ky.

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